



***For Immediate Release***  
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**PMCA Announces its 100<sup>th</sup> Anniversary Celebration Program**  
***A celebration of 100 years of cooperation in making confections better***

(Bethlehem, PA) - The PMCA Board of Directors agreed to offer manufacturers and suppliers to the industry an opportunity to show their appreciation for the association's history and to participate in a promotional program through a single sponsorship level of \$2,007, chosen to denote the significance of the year. The Board of Directors of PMCA are happy to announce that while sponsorship opportunities are still available, due to the generous sponsorship support received to date, they have been able to approve the majority of projects proposed for the centennial year.

For 2007, PMCA's signature event, the Annual Production Conference, being held April 16<sup>th</sup>-18<sup>th</sup> in Hershey, PA will be slated as the association's *Centennial Edition* Production Conference and will feature four special programs. An Honoree Program recognizing individuals that have made exceptional contributions to PMCA will be presented during the Monday evening dinner. A "Back to Basics" training series book, featuring a compilation of this program's topics and instruction, since it's beginnings in the year 2000, will be published and available for sale. A new Student Outreach Program will provide for complimentary full conference registrations to select students enrolled in Food Science and related programs at leading colleges and universities. Finally, this year's Hans Dresel Award program will honor the work of the field training program of the World Cocoa Foundation and will include funding the travel, to the conference, for a field farm advisor from the successful Ecuadorian project. In addition, Tuesday evening's banquet event will offer a keynote address speaker whose planned presentation will be complimentary to the overall Centennial theme.

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In October 2007, the PMCA Centennial Celebration Gala will take place at the Hotel Hershey. The Gala event will coincide with the publication of the PMCA History book, a commemorative publication covering the history of PMCA that will include historical contributions from PMCA members. In addition, the association is looking into another celebratory event for the Chicago area.

Sponsors will be recognized at all the planned events including at the Centennial Edition Production Conference.

*Thank You to the following Sponsors:*

<b>AarausKarlshamn USA, Inc.</b> <i>(Port Newark, NJ)</i>	<b>Hazelnut Council</b> <i>(Jersey City, NJ)</i>
<b>ADM Cocoa</b> <i>(Milwaukee, WI)</i>	<b>The Hershey Company</b> <i>(Hershey, PA)</i>
<b>Balchem Encapsulates</b> <i>(New Hampton, NY)</i>	<b>Just Born, Inc.</b> <i>(Bethlehem, PA)</i>
<b>Bell Flavors &amp; Fragrances, Inc.</b> <i>(Northbrook, IL)</i>	<b>Klöckner Hänsel Processing GmbH</b> <i>(Fort Meyers, FL)</i>
<b>Blommer Chocolate Co.,</b> <i>(East Greenville, PA)</i>	<b>Masterfoods USA, a Division of Mars Incorporated</b> <i>(Elizabethtown, PA)</i>
<b>Bloomer Candy Co.</b> <i>(Zanesville, OH)</i>	<b>MC/Manufacturing Confectioner</b> <i>(Princeton, WI)</i>
<b>Clasen Quality Coatings, Inc.</b> <i>(Madison, WI)</i>	<b>Pharmachem Laboratories, Inc.</b> <i>(Kearny, NJ)</i>
<b>Colorcon</b> <i>(West Point, PA)</i>	<b>R.M. Palmer Company</b> <i>(Reading, PA)</i>
<b>Corn Products, U.S.</b> <i>(Westchester, IL)</i>	<b>Tate &amp; Lyle</b> <i>(Decatur, IL)</i>
<b>Danisco Sweeteners</b> <i>(Ardsley, NY)</i>	<b>Univar USA, Inc.</b> <i>(Morrisville, PA)</i>
<b>Driam USA Inc.</b> <i>(Spartansburg, SC)</i>	
<b>Gertrude Hawk Chocolates</b> <i>(Dunmore, PA)</i>	

**About the Sponsorship program**

Sponsors will be recognized on the PMCA website, in the association's member newsletter, and included in any trade press developed by the association. In addition, sponsors will be acknowledged during the 2007 Centennial Edition Production Conference in April and the 2007 Gala celebration in October.

Sponsors will be also be listed in the PMCA History book planned to commemorate 100 years of applied scientific research, education and exceptional conference presentations. Companies' wishing to participate in the sponsorship program should contact the PMCA administrative offices at Tel: +1 (610) 625-4655 or [info@pmca.com](mailto:info@pmca.com) for more information and a sponsorship form.

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**About PMCA**

*PMCA is a non-profit international trade association in the confectionery industry whose goals are to provide open forums for the free exchange of technical information through its Annual Production Conference, to promote and direct basic and applied scientific research in the science of chocolate and confectionery through its Research Program at leading universities and to educate and train technical and manufacturing personnel worldwide through its Short Course Program. The Pennsylvania Manufacturing Confectioners Association was chartered on January 26, 1907 by the Court of Philadelphia County.*

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