



FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT

Yvette Thomas

Tele: 610-625-4655

Email: Yvette.Thomas@pmca.com

www.pmca.com

**PMCA TO PRESENT TWO HANS DRESEL MEMORIAL AWARDS
DURING THE 2007 CENTENNIAL EDITION PRODUCTION CONFERENCE**

February 28, 2007, Bethlehem, PA — For the first time PMCA will be presenting two Hans Dresel Memorial Awards recognizing both a speaker and an organization for their outstanding contributions to the confectionery industry. The awards will be presented on Tuesday, April 17, 2007 during PMCA's *Centennial Edition* Production Conference.

B.K. Matlick, accepting on behalf of the *World Cocoa Foundation*, and **Alfredo Duenas Davalos**, *World Cocoa Foundation* Farmer Field School (FFS) Master Trainer in Ecuador, will be recognized for their impressive work with the FFS program during the Tuesday evening dinner banquet beginning at 7:00pm. In addition, the Wednesday morning conference agenda will feature a presentation highlighting the successful Ecuadorian project.

This prestigious designation, last named in 2005, is presented to an industry individual, and this year also to an organization, who has demonstrated a significant or long term "active" contribution to the confectionery industry. The selected recipient (s) must have exhibited advanced knowledge of a topic within the confectionery industry, and are expected to make a significant contribution to the industry once again, in the scheduled paper presented at the next PMCA Annual Production Conference April 16-18, 2007 in Hershey, PA.

According to the committee's criteria, Hans Dresel award recipients must also be "generally recognized" as "inspirational" within the confectionery industry. "*The Farmer Field Schools developed by the World Cocoa Foundation have helped many cocoa farming families improve their farming production and technology and hence their way of life. These improvements, in turn, provide higher quality cocoa product to the confectionery manufacturing companies around the world who rely on their success. This indeed, is inspirational on many levels*", says Yvette Thomas, PMCA's Administrative Director.

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A note about Hans Dresel...

Hans Dresel was the motivating force behind PMCA's first Production Conference held at Lehigh University, Bethlehem, PA, in September 1947. From the earliest days of the conference, Mr. Dresel championed the unique idea to invite European food scientists and candy technologists to present technical papers at the Production Conference. In addition to his many PMCA Conference contributions, Hans was responsible for creating the American Association of Candy Technologists (AACT) and he proposed the course on Candy Technology at Drexel Institute in Philadelphia. During his distinguished career he received numerous awards for his contributions to the confectionery industry both in the US and his native Germany.

Editor's Notes: PMCA is a non-profit international trade association in the confectionery industry whose goals are to provide open forums for the free exchange of technical information through its Annual Production Conference, to promote and direct basic and applied scientific research in the science of chocolate and confectionery through its Research Program at leading universities and to educate and train technical and manufacturing personnel worldwide through its Short Course Program. The organization was originally founded in 1907 as the Pennsylvania Manufacturing Confectioners' Association.

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