

PMCA 2012 Exhibit Booth Reservation Form
(All exhibiting companies must be a Paid Member of PMCA)

1. Company Name: "exactly" as it should appear in all promotional listings (please know that company names will be printed in upper and lower case style unless the company name is printed in all capital letters in regular business correspondence i.e. letterhead, business cards, etc. – please attach sample).			
2. Tele:		3. Web Address:	
4. Mailing Address:			
5. Exhibit Contact (Name):			
6. Email of contact named above:			
*Electrical and Wireless Internet Services can be ordered directly from the Lancaster County Convention Center. An order form for these services will be included in your Exhibitor Confirmation Packet.			
9. Describe your business (maximum of 12 words) as it relates to confectionery (i.e. equip. mfr., ingreds., svcs., etc.). Please send this description via email to Brandy.Kresge@pmca.com as this will facilitate ease of prepping your listing for the exhibits brochure (be sure to include your company name). <u>Note:</u> If you would like PMCA to use the exact description used in 2011, please state here "use last year's description" :			
10. Please provide a short paragraph that best describes your company's planned exhibit that can be used in press releases. Please send this paragraph via email to Brandy.Kresge@pmca.com as this will facilitate ease of prepping your listing for printed publications (be sure to include your company name). <u>Note:</u> Descriptions should be received by December 9, 2011 to have the possibility of being included in all trade press. However, even after this date, a description is required for inclusion in the printed Proceedings. If you would like PMCA to use the exact paragraph used in 2011, please state here "use last year's paragraph":			
<i>Form continued on page 2</i>			

11. Payment Information (Note: All booth reservations require one full conference registration):

◆ Booth:	<u>\$390.00</u>
◆ One Full Conference Registration (required):	<u>\$325.00</u>
◆ Name of Full Conf. Registrant (print here): _____	
◆ Address of Full Conf. Registrant (print here): _____	
<p><i>Note: You can register additional attendees on a separate form called the "Attendee Registration Form". This can be done simultaneously or at a later date. If done simultaneously, please submit the forms together with a separate total for each form and we will combine them for a grand total upon processing.</i></p> <p><i>Please keep in mind that in order to reserve a booth you must be a paid member of PMCA. Contact the PMCA office if you have any questions regarding membership.</i></p>	
◆ Total-This Form:	<u>\$715.00 (required)</u>

Check or money order payable to "PMCA" is enclosed, in U.S. funds drawn on a U.S. or Canadian bank.

Charge our Credit Card (*Visa, MasterCard or American Express accepted*)

Card Type:		Card Number:	
Exp. Date:		Cardholder Name: <i>(as it appears on card)</i>	
Signature of Cardholder:		Zip Code of Credit Card Billing Address:	

Note: Booth Cancellations received before March 5, 2012 will be refundable, less \$50.00. No refunds will be granted after March 5, 2012.

Please return completed form with payment to:

PMCA
 2980 Linden Street ♦ Suite E3
 Bethlehem, PA 18017
 Tel: (610) 625-4655
 Fax: (610) 625-4657
 Email: Brandy.Kresge@pmca.com

For PMCA Use:

Date Received in office: _____	Received By: _____	Member Dues Paid: _____
Email Confirmation: _____	Write-Up Received: _____	Date Payment was issued: _____
Data Entered: _____		