

PMCA 2010 Exhibit Booth Reservation Form
(Please complete by filling in the white boxes below where applicable)

1. Company Name: <i>"exactly" as it should appear in all promotional listings (please know that company names will be printed in upper and lower case style unless the company name is printed in all capital letters in regular business correspondence i.e. letterhead, business cards, etc. – please attach sample).</i>			
2. Tele:		3. Web Address:	
4. Mailing Address:			
5. Exhibit Contact (Name):			
6. Email of contact named above:			
*Electrical and Wireless Internet Services can be ordered directly from the Hershey Lodge & Convention Center. An order form for these services will be included in your Exhibitor Confirmation Packet.			
9. Describe your business (maximum of 12 words) as it relates to confectionery (i.e. equip. mfr., ingreds., svcs., etc.). Please send this description via email to Brandy.Kresge@pmca.com as this will facilitate ease of prepping your listing for the exhibits brochure (be sure to include your company name). <u>Note:</u> If you would like PMCA to use the exact description used in 2009, please state here "use last year's description" :			
10. Please provide a short paragraph that best describes your company's planned exhibit that can be used in press releases. Please send this paragraph via email to Brandy.Kresge@pmca.com as this will facilitate ease of prepping your listing for printed publications (be sure to include your company name). <u>Note:</u> Descriptions should be received by December 11, 2009 to have the possibility of being included in any trade press. However, even after this date, a description is required for inclusion in the printed Proceedings. If you would like PMCA to use the exact paragraph used in 2009, please state here "use last year's paragraph":			
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11. Payment Information (Note: Booth reservation will not be accepted without one full conference registration):			
◆ Booth:	<u>\$390.00</u>		
◆ One Full Conference Registration:	<u>\$295.00</u>		
◆ Name of Full Conf. Registrant (print here): _____			
◆ Address of Full Conf. Registrant (print here): _____			
<p><i>Note: You can register additional attendees on a separate form called the "Attendee Registration Form". This can be done simultaneously or at a later date. If done simultaneously, please submit the forms together with a separate total for each form and we will combine them for a grand total upon processing.</i></p>			
◆ Total-This Form:	<u>\$685.00</u>		
<input type="checkbox"/> Check or money order payable to "PMCA" is enclosed, in U.S. funds drawn on a U.S. or Canadian bank.			
<input type="checkbox"/> Charge our Credit Card (<i>Visa, MasterCard or American Express accepted</i>)			
Card Type:	_____	Card Number:	_____
Exp. Date:	_____	Cardholder Name: <i>(as it appears on card)</i>	_____
Signature of Cardholder:	_____	Zip Code of Credit Card Billing Address:	_____
<p>Note: Booth Cancellations received before February 12, 2010 will be refundable, <u>less \$50.00</u>. No refunds will be granted after February 12, 2010.</p>			

Please return completed form with payment to:

PMCA
 2980 Linden Street ◆ Suite E3
 Bethlehem, PA 18017
 Tel: (610) 625-4655
 Fax: (610) 625-4657
 Email: Brandy.Kresge@pmca.com

<u>For PMCA Use:</u>			
Date Received in office: _____	Received By: _____	Member Dues Paid: _____	
Email Confirmation: _____	Write-Up Received: _____	Date Payment was issued: _____	
	Data Entered: _____		