

## Registration

- \$800 PMCA Member  
 \$1,150 Non-Member

Name

Company Name

Position

Address

Address

City/State/Zip Code

Phone

E-mail

Method of Payment:

- Check Enclosed  
 Visa  
 MasterCard  
 American Express

Credit Card #

Exp. date

Cardholder Name

Signature

Please fill out form and fax, mail or e-mail to:

**PMCA**  
2980 Linden Street  
Suite E3  
Bethlehem, PA 18017  
Phone: 610-625-4655  
Fax: 610-625-4657  
www.pmca.com  
E-mail: info@pmca.com

*This form may be duplicated*



An International Association of Confectioners



## Food Safety & Quality

Essential Programs for the Confectionery  
& Food Industry

*Short Course*

April 3 - 5, 2012

Special Practical Session Hosted By:

**Asher's Chocolates**

Souderton, PA

*Developed and presented by the PMCA Education  
and Learning Committee in cooperation with the  
National Confectioners Association*



## Tuesday, April 3

- ◆ **Welcome, Course Overview**
- ◆ **Introduction to Food Safety & Quality**

Defining food safety  
Risk exposure  
Economics

- ◆ **The Basics**

Quality management systems  
Document control  
Food safety & quality polices and manuals  
Pre-requisite programs  
Internal auditing  
Corrective action

- ◆ **The Hazards**

Microbiological control  
Allergens  
Foreign objects and metal detection  
Sanitation

- ◆ **HACCP and Risk Assessment**

## Wednesday, April 4

- ◆ **Mettler Toledo Product Inspection Demo Bus**

This hands-on training opportunity will help students gain specific knowledge about how to limit product waste and contamination in their plants. Staffed by a technical trainer, it features working checkweighers, metal detectors, and x-ray inspection systems and offers interactive machine and product testing demonstrations.



## Wednesday, April 4 (cont.)

- ◆ **Mock Audit - Asher's Chocolates**

Students will have the unique opportunity to participate in a live audit process. Portions of the Asher's Chocolate facility will be reconfigured to contain multiple hazards. Students will work in teams to identify hazards and will report on their findings.

## Thursday, April 5

- ◆ **GFSI Audit Schemes**

BRC, SQF, FSSC 22,000, GMA-SAFE

- ◆ **Food Safety Modernization Act/Regulatory Update**

- ◆ **Group Presentations**

- ◆ **Wrap up and Q&A**

- ◆ **Awarding of Certificates**

\*Course scheduled to end by 12:00pm EST

## Course Instructors

**David Blomquist**, Executive Technical Support Specialist, *Ecolab Food and Beverage*

**Roger Bont**, Global Quality Assurance Director, *Cargill, Inc.*

**Charles Deibel**, President, *Deibel Laboratories*

**David Ludwig**, President, *Pine Consulting, Inc.*

**Tom Mackie**, Owner, *Quality and Food Safety Consulting, LLC*

**Laura Shumow**, Director of Technical and Regulatory Affairs, *National Confectioners Association*

**Marlene Stauffer**, Director of Quality Assurance/Regulatory Compliance, *Blommer Chocolate Company*

**Dan Winter**, Territory Manager, East Coast *Neogen Corporation*

**Kim Yoder**, Senior Technical Services Manager, *Cargill Cocoa & Chocolate*

## Accommodations:

Please call the hotel directly:

*Holiday Inn Lansdale*

1750 Sumneytown Pike

Kulpsville, PA 19443



Room Rate: \$104 + tax per night. Phone: (215) 368-3800 and mention PMCA to receive the group room rate. The cut-off date for hotel reservations is Tuesday, March 13, 2012 after which time rooms are subject to availability.

**Note:** Classroom work will be conducted at the *Holiday Inn Lansdale* each day of the course.

## Fees:

\$800 **per person** for employees of PMCA member companies; \$1,150 for non-members. Fee includes all course materials, lunches, a welcome reception and shuttle transportation to Asher's Chocolates.

Shuttle service to and from the airport is available for a fee, please contact the hotel to make arrangements.

## Course Registration:

Course enrollment is limited. To register, complete the Registration form included in this brochure and send it with payment to PMCA.

## Conditions:

If PMCA cancels the course for any reason, full refunds will be made. Cancellations will be accepted 30 days before the course starts with a \$50 cancellation fee to apply. After March 5, 2012 no refunds will be made. A substitute may be named at any time. PMCA reserves the right to cancel the course or make changes in the course or instructors.

## Personal Liability:

PMCA, PMCA staff, course instructors and the host facility are not responsible for any personal injury or other condition sustained or arising during the course.