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PMCA NAMES 2008 HANS DRESEL MEMORIAL AWARD SPEAKER

November 26, 2007, Bethlehem, PA — PMCA’s Production Conference Program committee has named Walter Vink, *Vink Associates, Inc.* as the 2008 Hans Dresel Memorial Award speaker. The award will be presented to Mr. Vink on Tuesday, April 8, 2008 during the Annual Production Conference dinner. Mr. Vink will provide the audience with a presentation entitled “*Product Development Disasters – a 45 Year Perspective*” on Wednesday, April 9th during the morning technical program.

This prestigious designation is presented to an industry individual who has demonstrated a significant or long term “active” contribution to the confectionery industry. The selected recipient must have exhibited advanced knowledge of a topic within the confectionery industry and is expected to make a significant contribution to the industry once again, in the scheduled paper presented at the next PMCA Annual Production Conference. According to the committee’s criteria, Hans Dresel award recipients must also be “generally recognized” as “inspirational” within the confectionery industry.

Mr. Vink is a recognized industry consultant specializing in technical services for the confections and pharmaceutical industries with over forty (40) years experience in confectionery technology. Mr. Vink is the author of numerous technical articles and co-author of a variety of patents in the confectionery field. Mr. Vink is a sought after industry speaker and instructor.

About Hans Dresel:

Hans Dresel was the motivating force behind PMCA’s first Production Conference held at Lehigh University, Bethlehem, PA, in September 1947. From the earliest days of the conference, Mr. Dresel championed the unique idea to invite European food scientists and candy technologists to present technical papers at the Production Conference. In addition to his many PMCA Conference contributions, Hans was responsible for creating the American Association of Candy Technologists (AACT) and he proposed the course on Candy Technology at Drexel Institute in Philadelphia. During his distinguished career he received numerous awards for his contributions to the confectionery industry both in the US and his native Germany.

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PMCA is a non-profit international trade association in the confectionery industry whose goals are to provide open forums for the free exchange of technical information through its Annual Production Conference, to promote and direct basic and applied scientific research in the science of chocolate and confectionery through its Research Program at leading universities and to educate and train technical and manufacturing personnel worldwide through its Short Course Program. The organization was originally founded in 1907 as the Pennsylvania Manufacturing Confectioners' Association.

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